

**They wanted
"quick fix"**

**Assert
your profession!**

**Always politely
tell there is
no
quick fix!**

**Help them see
the zero-cost
solution is by
adopting standards**



International
Organization for
Standardization

IELTSTM

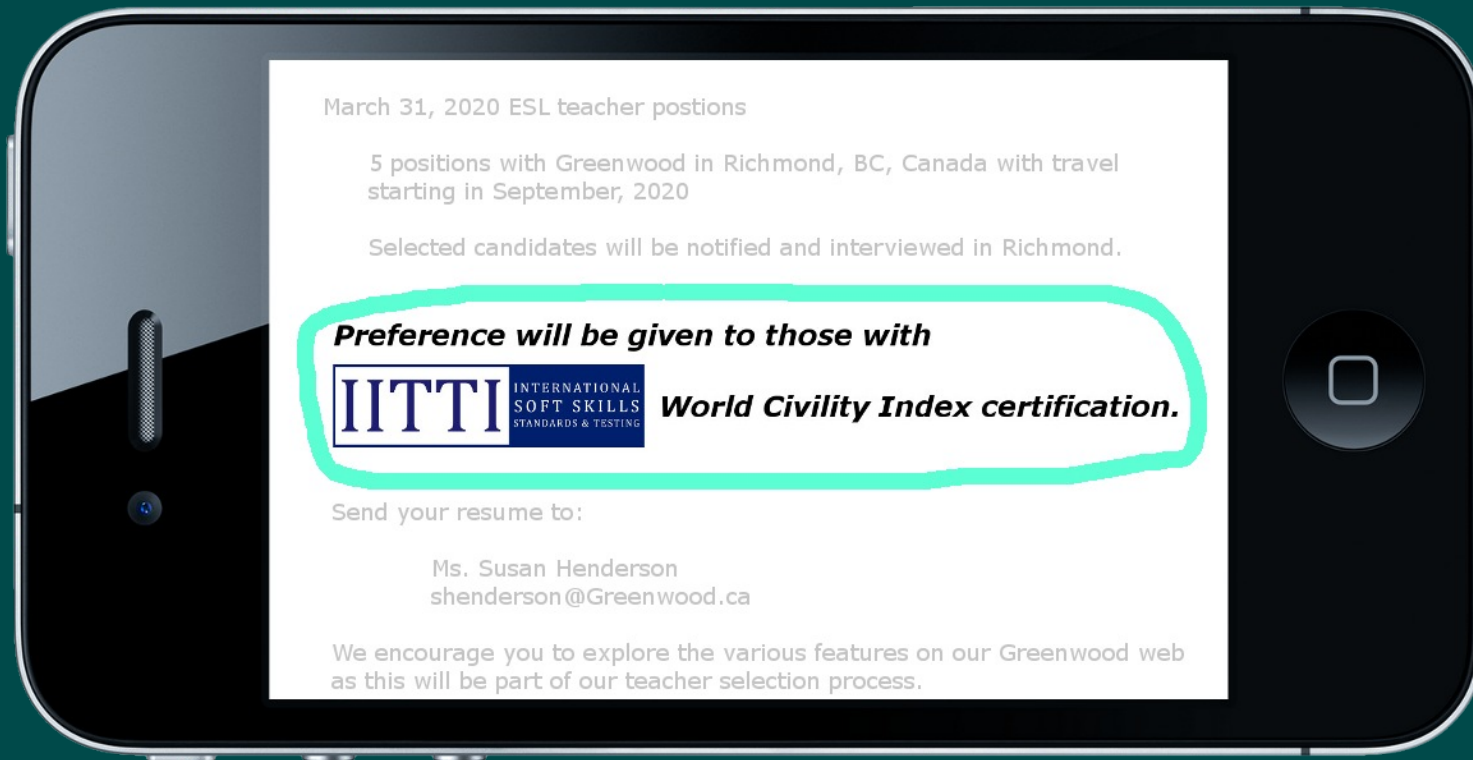
English for International Opportunity



World Civility Index

**Simply give
preference
to those
with Index**

Actual Job Ad



For detail: [IITTI.org/123](https://www.iitti.org/123)

(A special link just for HR)